



## DID YOU HEAR?

What was it like when the world went mad? And, how can we make sure an event like the Holocaust doesn't happen again?

Message from our Founder:

Recently, I was interviewed on Las Vegas' KNPR and told my story of survival (if you don't know my story, you can read my biography, *Living a Life that Matters: From Nazi Nightmare to American Dream*) to coincide with the International Holocaust Remembrance Day.

Other than telling my story, I wanted to be sure to include my thoughts on [choice](#). Hatred is a choice. A person can choose to not hate. A person can choose to not use hateful speech. Hitler didn't start with weapons, he started with hate.

Today, there continues to be hate all over the world, and it is growing. I am trying to do as much as I can. As little as I am, I want to make a difference to stop this hate from spreading. I believe we can live side-by-side with our different beliefs, our different looks, our different clothing, our different lives. It's about respect.

In fact, this belief is what made me start [I-SHOUT-OUT](#), our online campaign to speak UP and OUT against all forms intolerance.

In case you missed it, you can listen to the 20-minute interview on [KNPR State of Nevada program](#).



[Click Here To LISTEN To Radio Segment](#)



KNPR Nevada with talk show host Carrie Kaufman (Left) along with station manager Kristy Totten

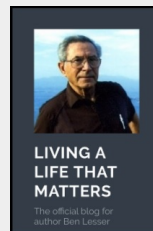
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### LIVING A LIFE THAT MATTERS: Ben's Blog

**Choices.** Everyday, we make them. Some small. Some large. Every choice we make changes our lives. If you haven't done so already, please read Ben's latest blog as he shares his thoughts on choices and includes an excerpt from his biography "*Living A Life That Matters: From Nazi Nightmare To American Dream.*"

Don't miss this important read. [Click here.](#)



#### I-SHOUT-OUT.org

Ensure the world will **NEVER FORGET** by participating in an online movement where millions of silenced voices can be heard through you. SHOUT-OUT, Against Intolerance, Against Bullying, To Never Forget or For Peace. [SHOUT-OUT today!](#)



#### Living A Life That Matters

Ben Lesser's autobiography now available on CD with narration by Jonathan Silverman. Purchase your copy today. [Learn more.](#)



#### Survivor Tells All

Holocaust Survivor, Ben Lesser is available for speaking engagements. Contact us today for an unforgettable life-changing experience. [Click here.](#)