



October is a big month. Do you know why?

Not only is TODAY ZACHOR's very own founder, Ben Lesser's 90th Birthday but it happens to be National Anti-Bullying Prevention Month. Both have the same mission to inform, educate and prevent the negative impact from bullying.

As one of the very few living Holocaust Survivor's left - Ben has experienced first hand bullying at its worst. Ben is on a mission and he won't stop until the world listens. He won't stop as his story has a life-altering meaning. His story of survival is not only historic but inspirational to achieve the impossible. And he did. His purpose, the organization's purpose, is to educate, inform and eradicate intolerance for a peaceful co-existing world. It may be lofty but he won't sit down, not even at 90 so everyone who listens will NEVER FORGET.

We need your help to continue Ben's mission and the work of ZACHOR. Your tax-deductible donation helps serve the community by providing online educational tools for holocaust studies, curriculum based book with teaching guides for schools, grants for both teachers and students to learn, see, feel and teach the importance of the Holocaust and the lessons we learned from it. And as small as it may be, the ZACHOR pins are mighty. They serve as a historical reminder to anyone who heard, saw or learned about the Holocaust and wear proudly to "Remember."

And our work doesn't stop there. In order to prevent bullying, we ask everyone of all ages to SHOUT-OUT for what they believe in. [I-SHOUT-OUT.org](#) - The goal of this digital campaign is to gather 6 million SHOUT-OUTs for the 6 million voices that were silenced. To imagine, taking a digital pledge for what you believe in, whether against intolerance, against bullying, for peace, never forget or all of the above. Each SHOUT is accompanied by the participant's image, age and state and will live online for your children's children to see for generations to come.

So, please, The greatest gift you can give Ben, a Survivor, a man with a dream for the possible is a donation to [ZACHOR](#), which means "Remember" so we can continue the conversation along with [SHOUT-OUT](#) to make a difference.

Help us remember yesterday for a better today and kinder tomorrow.

[DONATE NOW](#)

[SHOUT-OUT NOW](#)



[READ IT. LIKE IT. SHARE IT.](#)



Join the Movement & STOP BULLYING

Did you know that you can download your very own Bullying Prevention poster by [clicking here](#). This hand-out is great for any teacher, parent and student to understand what bullying is, recognize and combat with the STOP Bullying movement.

[Click here to download.](#)



What Can You Do? SHOUT!

Given today's political and social landscape, today is the day to make a difference and stand up for what you believe in. Check out our new photo upload and share feature. What are you waiting for? Try it out and [SHOUT-OUT](#) today!