

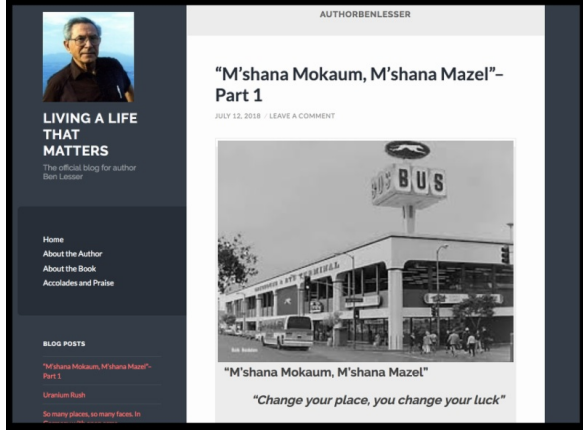


LIVING A LIFE THAT MATTERS
Ben Lesser's Blog

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NEWS UPDATE

Such great things happening here at ZACHOR with BMG worldwide. Stay tuned for more to come.

--"Music has the ability to speak to young people in their own language. It is vital that music plays its part in combatting hateful attitudes. That is why it will be a central part of our new initiative." (Ama Walton, General Counsel BMG)

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