

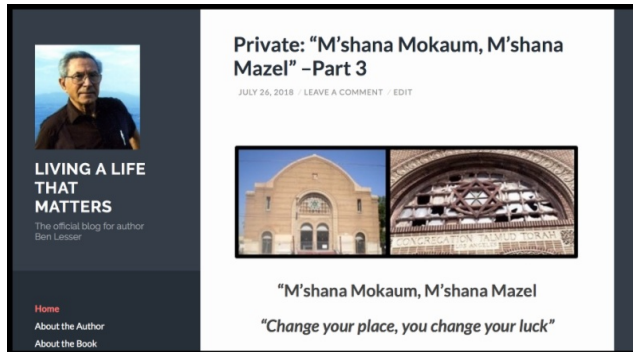


LIVING A LIFE THAT MATTERS
Ben Lesser's Blog

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Private: "M'shana Mokaum, M'shana Mazel" –Part 3
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 The official blog for author Ben Lesser

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"M'shana Mokaum, M'shana Mazel"
 "Change your place, you change your luck"

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Did you know?

"JEWS NOT WELCOME" SIGNS TEMPORARILY REMOVED - June, 11th 1935?
 By order of the Ministry of Propaganda, prompted by the upcoming Winter Olympics in Germany, "Jews Not Welcome" signs on main streets vanished quietly. This was one of the measures that Nazi agencies adopted to improve Germany's image in the eyes of the outside world as the Olympics approached. This measure, like others that sought to restrain anti-Jewish activity to some extent, created the feeling that the anti-Jewish policy had eased. Indeed, many observers-Jewish and non-Jewish, German and non-German-"took the bait" and believed that the Nazis' anti-Jewish spree had peaked and was petering out. Thus, the Nazis enhanced their image considerably; many foreign visitors and journalists returned to their home countries with a feeling that the complaints about the condition of German Jewry had been overstated. Importantly, however, the easing of policy was temporary and for outside consumption only. Some of the most crucial decisions concerning the Jews, such as the Four-Year Plan, were made by the Nazis soon thereafter - 1936, the Olympic year.

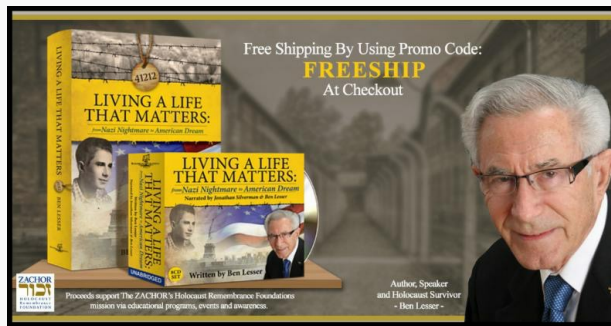
For more historical facts, check out our [timeline](#)

"From the day I heard your story, I will always ZACHOR! ~Student

Ben's story is one which sheds light on the realities of life during the Holocaust, and his path to stand up against hatred throughout his career. Separated from his family as a young teen, Ben's story is one of surviving against the odds and, ultimately, thriving.

His survival led him to pen the biography "Living a Life That Matters: From Nazi Nightmare to American Dream" which highlights his liberation and the aftermath of the Holocaust.

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 —Nazi Nightmare to American Dream
 Written by Ben Lesser

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