



*Personal note from Founder, Ben Lesser:*

*I am looking at these protests which I believe are absolutely justified. What was done to George Floyd was terrible. An unacceptable murder by the same people who we as American citizens hire to protect us. I never thought I would see this in America, but it clearly happens all too often. I am pleased and grateful to see so many peaceful protesters come together and shout out for justice.*

*I think often about how much the world has changed since my own experience more than 75 years ago. During the war, few knew about the atrocities happening in Europe, newspapers rarely reported on it, and people rarely protested. Today however, due to changes in society and technology, we can't help but face difficult realities as they play out right in front of our TV and smartphone screens. Without cameras George Floyd death would have been yet another undocumented injustice. Now, at long last, people can share knowledge quickly and organize freely. More people will get the justice they deserve.*

*I strongly believe that George Floyd's death will be the catalyst to a better, more tolerant world. I am pleased to see large, peaceful protest which tells me that perhaps this time the message will come across that this is America - "the land of the free". That change will happen. Now that we have access to these tools, we must **STAND UP** and **SHOUT-OUT** for what we believe in - free from intolerance of all kinds.*

*Remember we are all God's creation.*

*We must learn to live side by side and appreciate our differences rather than hate them.*

*Black Lives Matter.*

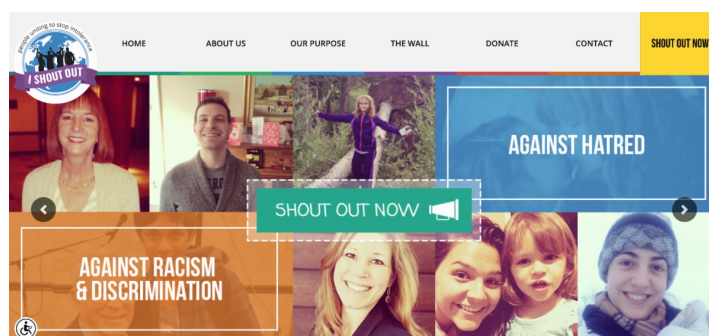
*I hope to see a world free of racism or bigotry.*

*Sim Shalom - peace and freedom to all who read this.*

*~Rest in peace George Floyd.*



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**What Can You Do? SHOUT!**

Given today's political and social landscape, today is the day to make a difference and **STAND UP** for what you believe in. Check out our photo upload and share feature. What are you waiting for? **SHOUT-OUT today!**

